



Emilie Schaefer

Experience Designer at frog

Contacts

Portfolio

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Address

Esswurmstrasse 18
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Languages

English

Bilingual

French

Mother tongue - Native

German

Mother tongue - Native

Spanish

Intermediate

Portuguese

Intermediate

Skills & Tools

Methodologies

Design Thinking
User research
User & Expert interview
Co-Design workshop
Design Sprint & Lean Startup

Prototyping

Adobe Creative Suite
Figma, Sketch, Principle,
Invision, Miro

Programming

HTML5, CSS, Wordpress
Processing, Arduino

Communication

Storytelling: Storyboarding,
Web illustration, Photography,
Video making, Motion Design...
Written, oral and listening skills

Hobbies

Slow-travel, hiking, climbing,
cooking, drawing, piano...

Work experience

Experience Designer I - Munich, Germany

frog, part of Capgemini Invent - January 2022 to now

Freelancer - Nantes, France

UX-UI & Graphic Designer - January 2020 to December 2021

Design and development of two websites, creation of an innovative peer-learning platform, logo design and digital illustration for (and with) various clients...

Théoriz Studio - Lyon, France

Internship as a UX-UI designer - July to September 2019

Designed the UX and UI of three websites and of an immersive/VR room for a science and art workshop. Also participated in the design and production of a mapping show at the Lyon Festival of Lights, with a multidisciplinary team of designers, developers and engineers.

TEFAL (SEB) - Rumilly, France

Internship in the Design department - May 2016

Discovered the designer's job in the world's largest cookware manufacturer.

Education

Edinburgh College of Art - Edinburgh, UK

MA Design for Change - September 2020 to August 2021

Studied how the world's complex social, environmental and technical problems can be addressed thanks to strategic and participatory Design processes and tools. Worked on behavioural change in food and care systems, through the use of UX-UI Design, Systems Design and Service Design.

L'Ecole de Design Nantes Atlantique - Nantes, France

Bachelor's Degree in Interaction Design and UX-UI - 2017 to 2020

Adopted Design Thinking and Agile methodologies, a human-centred systemic approach, and learnt to design, test and iterate digital or physical products' prototypes. Adopted information architecture methods and autonomously learnt to design and code with low-emission Green IT methods.

Additional experience

Collectif 404

Student Organisation for Design - 2019-2020

Participated in the organisation of an online Design hackathon during the first lockdown, co-hosted Design talks and managed the events' communication.

Hackathon for Renewable Energy - Nantes, France

Organized by Atlansun and EPSI - March 2019 - 48h

Designed an app to reduce La Poste company's carbon footprint, based on a deep data analysis and through data visualisation, in collaboration with energy engineers and developers.

Student Union's international department

At L'Ecole de Design Nantes Atlantique - 2018-2019

Organised design-oriented and social events for the school's international students.

5 years of scholarship in Brazil and Poland

2005 - 2010

Lived 3 years in São Paulo and 2 years in Warsaw.